

Carolina Conductor



Volume 13 Number 01

Monthly Newsletter of the Carolina Railroad Heritage Association, Inc.

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Preserving the Past Active in the Present Planning for the Future

Web Site: hubcityrrmuseum.org

Facebook: Carolina Railroad Heritage Association & Hub City RR Museum

Hub City Railroad Museum and SOU Rwy Caboose #X3115:

Spartanburg Amtrak Station

298 Magnolia Street

Spartanburg, SC 29301-2330

Wednesday 10-2 & Saturday 10-2

Meeting Site:

Fountain Inn Presbyterian Church

307 North Main Street

Fountain Inn, SC 29644

Third Friday of the Month at 7:00 p.m.

Officers:

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president@hubcityrrmuseum.org

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vice.president@hubcityrrmuseum.org

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secretary@hubcityrrmuseum.org

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treasurer@hubcityrrmuseum.org

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Newsletter Editor:

Bruce Gathman -
newsletter@hubcityrrmuseum.org
Articles can be submitted anytime.

Avoid the Strain

The Southern Railway published a series of advertisements on the subject of avoiding the strain of travel by using the passenger train. Each page in this brochure addressed a different advantage. The RR was trying to maintain their ridership. Ed.

Avoid
the Strain-
Ride the
Train!

SOUTHERN RAILWAY'S
Passenger Advertising Campaign
in Selected On-line Newspapers

Continued on Page 3 - Strain

Museum Happenings



↑ Bruce Gathman presents a check from the CRHA and NRHS to Steve and Cheryl Hawkins to be used for gifts given to children on the 2025 Santa Train on the Greenville and Western Railroad.

Bob Klempner presents the Red Caboose award to Mac McMillin for his many years of service to our organization. →

An unusual load being carried by the Atlantic Coast Line Railroad in one of their ventilated box cars. ↓



↑ Museum manager Dave Winans and Santa & Mrs. Claus admire the locomotive bell recently loaned to the museum by Bo Brown. You need to come to the museum and hear the sound of an old bell.



Wanted—Articles for the Carolina Conductor

Submit an article of 200 words or more with some photos and captions and see them in print. Every one of us has some unique railroad experience that would make interesting reading for our membership. Your editor always needs more contributions of railway history and news.

An experienced traveler we know,
Chooses train as the best way to go;
He gets lots of rest
Arrives feeling his best
With no worries about fog, sleet or snow.



Avoid the strain- ride the train!

COME NOW . . . isn't it time *you* stopped buzzing around on business trips, and started enjoying the down-to-earth luxury of overnight train travel? For a change, at least.

You deserve to swap those frantic dashes from airport to airport, for the heart-of-city convenience of your own private room on rails. Work or rest, it's up to you. Dine at your choosing. Sit, read or move around. Take in the scenery (and a sip of your favorite beverage). Relax in a dozen ways. The next day will find you refreshed, ready for anything. And conveniently downtown.

Start enjoying one of the little business luxuries you've earned . . . comfortable, relaxing overnight train travel. Make your next trip on one of our smart, through streamliners, "THE SOUTHERN CRESCENT" or "THE PIEDMONT".

**OVERNIGHT THROUGH
SERVICE BETWEEN**

New York **Philadelphia** **Baltimore** **Washington** **AND** **The**
Carolinias **Atlanta** **Birmingham**

**With convenient early-evening
arrival in New Orleans
on "The Southern Crescent".**

*For information or reservations,
call or visit your
local railroad ticket office.*

SOUTHERN

RAILWAY SYSTEM / WASHINGTON, D.C.

INNOVATIONS THAT SQUEEZE THE WASTE OUT OF DISTRIBUTION



Continued on Page 4 - Pullman

There once was a gourmet, we've heard,
Thought flying was simply absurd,
Just one little flap
Put food in his lap
Now it's travel by train for this bird!



Avoid the strain- ride the train!

SURE . . . sometimes it's an emergency and even a senior executive, who deserves better treatment, has to travel slam-bang, zippity-zip. But, *all* the time. . . .?

On your next business trip, why not relax your way there by overnight train? Be snug (and smug) in the peace and quiet of your own private room. Sleep in a real bed. Work (if you must) . . . eat (if you like) a leisurely meal, graciously served. Or just be lazy and loaf . . . enjoying your favorite beverage as the ever-changing scenery glides by outside your wide-view window.

Luxurious? Yes. Make your next business trip a pleasure . . . overnight on one of our smart, through streamliners, "THE SOUTHERN CRESCENT" or "THE PIEDMONT"

**OVERNIGHT THROUGH
SERVICE BETWEEN**

New York **The**
Philadelphia **Carolinas**
Baltimore  **AND** **Atlanta**
Washington **Birmingham**

**With convenient early-evening
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SOUTHERN

RAILWAY SYSTEM / WASHINGTON, D.C.
INNOVATIONS THAT SQUEEZE THE WASTE OUT OF DISTRIBUTION



Continued on Page 4 - Pullman



There was an Exec who got shook,
Whenever a plane ride he took;
The get-up-and-go
Would chill him like snow
So now it's by train hook or crook.

Avoid the strain- ride the train!

WHY get batted about on business trips like a shuttlecock? Luxuriate instead, in the quiet privacy of your own room . . . dine as you'd like to . . . work if you've got to . . . get up . . . stretch . . . move around . . . sit and sip as you watch the world sweep by. Above all, unbend 'till you arrive conveniently downtown, relaxed and refreshed.

Schedule the pleasure of overnight train travel on your next business trip. Make it on one of our smart, through streamliners, "THE SOUTHERN CRESCENT" or "THE PIEDMONT".

**OVERNIGHT THROUGH
SERVICE BETWEEN**

New York **Philadelphia** **Baltimore** **Washington**  **Atlanta** **Birmingham** **The Carolinas**

With convenient early-evening arrival in New Orleans on "The Southern Crescent".

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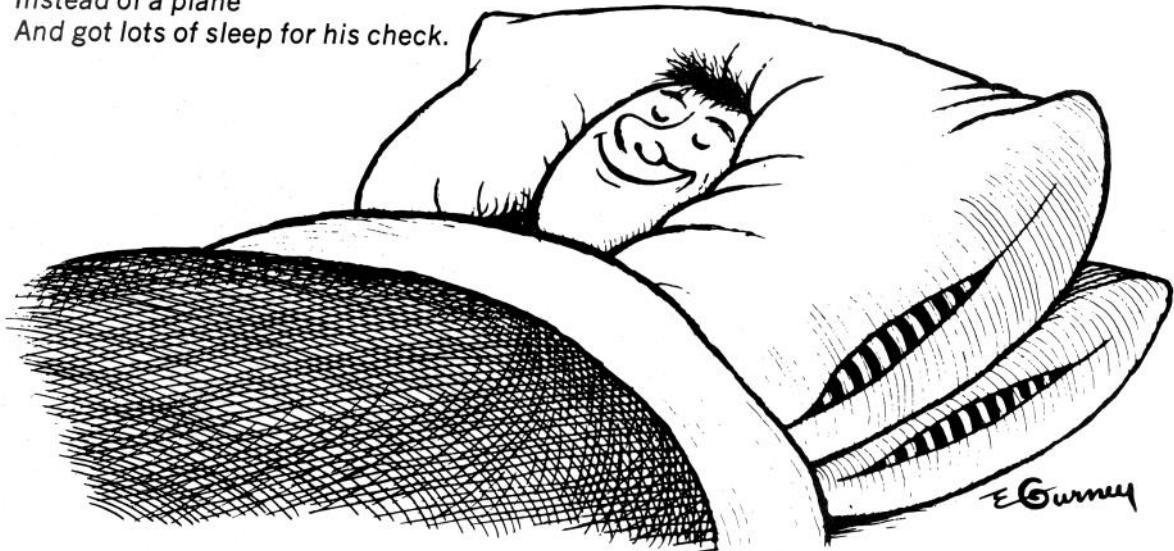
SOUTHERN

RAILWAY SYSTEM / WASHINGTON, D.C.

INNOVATIONS THAT SQUEEZE THE WASTE OUT OF DISTRIBUTION



*There was a bone-tired Exec,
Who went on an overnight trek;
He traveled by train
Instead of a plane
And got lots of sleep for his check.*



Avoid the strain- ride the train!

WHY put up with the hectic side of business travel . . . the scrambling to get up, the circling to get down . . . way out in the boondocks. Discover the pure luxury, the downtown convenience of travel by overnight train. Your own private quarters to read in, relax in, work in, sleep in. Leisurely meals by a picture window on the countryside. Arrival in the heart of the city. Refreshed. Relaxed. Up to anything.

Start living the good life on your next business trip . . . on an overnight train. Take one of our luxurious, through streamliners, "THE SOUTHERN CRESCENT" or "THE PIEDMONT". We'll be looking for you.

SOUTHERN

RAILWAY SYSTEM / WASHINGTON, D.C.
INNOVATIONS THAT SQUEEZE THE WASTE OUT OF DISTRIBUTION

**OVERNIGHT THROUGH
SERVICE BETWEEN**

New York The
Philadelphia Carolinas
Baltimore AND Atlanta
Washington Birmingham

**With convenient early-evening
arrival in New Orleans
on "The Southern Crescent".**

For information or reservations,
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Continued on Page 7 - SCL



There is a wise traveling man,
Who learned to become our great fan;
By taking the train
He misses the strain
So travels with us when he can.

Avoid the strain- ride the train!

WHY straitjacket yourself when you travel? Loosen up . . . relax . . . in the homelike privacy of your own room. Stand up . . . move around . . . sit down. Stretch out, if you'd like. Scan the sweep of scenery . . . sip a drink . . . read a book. Or take a stroll . . . mingle a little. Dine when and as your appetite dictates.

Plan the luxury of overnight train travel into your next business trip. Make it soon . . . on "THE SOUTHERN CRESCENT" or "THE PIEDMONT".

**OVERNIGHT THROUGH
SERVICE BETWEEN**

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Philadelphia **Carolinas**
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Washington **Birmingham**

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SOUTHERN

RAILWAY SYSTEM / WASHINGTON, D.C.

INNOVATIONS THAT SQUEEZE THE WASTE OUT OF DISTRIBUTION



Continued on Page 8 - SCL

There was a gray-flannelled tycoon,
Felt overnight train trips a boon;
Besides lots of rest,
He'd dine on the best,
And get to his meetings as soon.



Avoid the strain- ride the train!

FACE UP to the fact that you, too, are fed up with eating meals on the fly just because you're on a business trip. No need to when you travel by overnight train. Leisurely meals, graciously served are one of the luxuries to enjoy. You'll also have ample time to work or rest, sit or stroll, as you see fit. You not only avoid hurry-up dashes to and from airports, but arrive conveniently downtown . . . refreshed and relaxed for a meeting or what-have-you.

So plan the luxury of overnight train travel into your next trip . . . for business or pleasure. Make it on one of our smart, through streamliners, "THE SOUTHERN CRES-CENT" or "THE PIEDMONT". And make it soon.

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INNOVATIONS THAT SQUEEZE THE WASTE OUT OF DISTRIBUTION

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**CHECK OUT THE CRHA:
[WWW.HUBCITYRRMUSEUM.ORG/CAROLINA-RAILROAD-
HERITAGE-ASSOCIATION](http://WWW.HUBCITYRRMUSEUM.ORG/CAROLINA-RAILROAD-HERITAGE-ASSOCIATION)
WWW.FACEBOOK.COM/GROUPS/CRHAINC/**

**CHECK OUT THE HCRRM:
WWW.HUBCITYRRMUSEUM.ORG
WWW.FACEBOOK.COM/HUBCITYRRMUSEUM/**